

PROMOTIONAL TOOLS

The following are just a few of the many promotional tools that Metro Artists Management has provided to help you promote your event.

4" x 6" promotional postcards

These postcards are printed in full color on both sides on thick 12pt card stock. They will be completely customized for your event. The front of the card will contain our normal "Live In Concert" blurb, and the back will be customized with your church's info, directions, concert time, and contact and ticket info.

The cards should be handed out to members no later than two weeks prior to your event. Members should distribute them to friends and neighbors. If your people get excited about the event they will bring people with them. A great way to get them excited about your event is by using our proven promotional postcards.

4" x 9" bulletin inserts

These inserts are printed in full color on the front on 100# gloss book weight paper. They will be completely customized for your event. Just provide us with your information, concert time, church logo, ticket/offering info, and other information.

The inserts should be placed in the church's bulletins on the two Sundays prior your event. If more than 1000 inserts are required please call for pricing. Another proven method of promotion is to distribute inserts to neighboring churches. In many cases, a neighboring church is more than willing to promote your event if you provide the materials.

1.5" x 5" concert tickets

These tickets are printed in full color on the front and can be customized to include your concert information.

The tickets are a great way to get the community to attend the event. By offering tickets you are putting a value on the event. In many cases people do not get as excited about a "free" event simply because there is no perceived value. Tickets solve that problem.

For ordering information or for questions regarding Metro's promotional plan, please contact our offices. We are dedicated to making your event a success. If we can help you in any way, please let us know.

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